# Sebastian Moreno

Senior  Creative Storyteller

Heidelberg Germany
sebastian@sebastianmoreno.net
sebastianmoreno.net
+49 151 57118611

## Experience

### Visual Content Strategist and Motion UX Designer

06.2015 – present    Walldorf, Germany SAP SE (sap.com)

- Lead the creation of all animated videos for SAP core design department.
- Facilitate efficient process and communication flow between design, marketing, and development teams for for products, services, and showcases.
- Conceptualize and create innovative graphic solutions, presenting designs in line with category direction.

### UI Animation course mentor and Instructor

07.2021 – present    Online  Careerfoundry (careerfoundry.com)

- Deliver comprehensive instruction, guidance, and mentorship to students, ensuring their understanding and mastery of UX animation principles.
- Stay up-to-date with the latest trends and best practices in UI animation, integrating relevant industry insights into the course curriculum.

### Internship in Character Animation

06.2014 – 09.2014    Paris, France Cube creative (cube-creative.fr)

- Collaborated with animation team to bring characters to life, ensuring high-quality that meets series requirements and artistic vision.

### Animator and VFX Generalist

09.2012 – 02.2013   Bogota, Colombia  Autobotika (autobotika.com)

- specialize in designing, modeling, and completing 3D environments for VFX purposes.

### Animator and CG Generalist

02.2012 – 08.2012   Bogota, Colombia  Mompozt (mompozt.com)

- Create character animations specifically tailored for TV series and TV Advertising.

### Developer and Motion designer

01.2011 – 12.2011    Bogota, Colombia Seminarium (seminarium.com)

- Motion graphics re-branding for CNN TV commercials, creating designs to communicate events to be promoted.

### CG Generalist Internship

04.2010 – 11.2010    Bogota, Colombia  Brainz (brainz.co) previously: Zio Studios

- Coached to produce 3D models for TV advertising

# Education

**Guest Student Ludwigsburg**
08.2014 – 05.2015   Germany Filmakademie   (filmakademie.de)
- Assistance for the R&D department in the project "Dreamspace"
- Character animation for "Skall" final diploma short film

**Master's degree in 3D Animation**
09.2013 – 09.2014   Annecy, France  Gobelins (gobelins.fr)
- Character Animation

**French Studies**
03.2013 – 07.2013   Lyon, France  Université Catholique de Lyon (ilcf.net)
- French language C1 level

**Bachelor's degree in Multimedia Engineering**
07.2005 – 07.2011 Bogota, Colombia  Military University "Nueva Granada" (umng.edu.co)
- Multimedia Engineering diploma from university

**English studies**
08.2006 – 05.2007 Rockville, Maryland   Montgomery College (cms.montgomerycollege.edu)
- English language B2 level

# Skills

**Graphics**
- Illustrator
- After effects
- Photoshop
- Premiere Pro
- Animate

**Language**
- English: Fluent Level
- French: Professional level
- Spanish: Native speaker
- German: Basic Level

**3D Software**
- Maya
- 3DS Max
- ZBrush
- C4D
- Blender

**Presentation**
- Keynote
- PowerPoint

**UX**
- Adobe XD
- Figma
- Sketch

**Programming**
- Adobe script
- 3ds Max Script
- Python
- Java Script